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NEWSLETTER

With this newsletter you will find your copy of our contract prices for 1951 Crop quality flower seeds. We wish to remind our customers that these prices take effect for spot delivery July 1, 1951.

Until that date the prices in our 1950-1951 illustrated catalog are effective, with the following corrections:

	lb.
Antigonon Leptopus up to	\$ 8.00
Antirrhinum Tetra Mixed down to	20.00
Cosmos Radiance down to	4.00
Pyrethrum Roseum Sgl Mxd up to.	25.00

These were typographical errors in our 1950-1951 catalog--please note the corrections in your copy, and add:

Canna Giant Hybrids	\$ 4.00
Petunia Grfl Royalty	20./oz.

We present here in concise form the additions and deletions made in this 1951 Crop Price List. Additions (exception Column Stock) are effective with 1951 crop: Items added are:

Aster Wilt-Resistant Super Giants
(we will continue to grow the non-resistant El Monte and Los Angeles; see under "Giants of California".)

Aster W.R. California Pompon Crimson
Aster W.R. Princess Pat
Zinnia Indian Carpet
Cosmos Klondyke Fiesta
Larkspur Giant Imp. Brilliant Rose
Larkspur Super Maj. Light Blue
Pansy Swiss Select
Petunia Grfl Pl Edged White Queen
Stock Column Gardenia Improved
Stock Column White Perfection
Cineraria Siter's Rainbow Mixture
Sweet Pea Early Spencer Avalon, Fiesta, and Snowdrop

Deletions from the list of varieties we offer are effective immediately, excepting that we will continue to sell stock on hand until it is exhausted. Items deleted are:

Anthemis Kelwayi
Carnation Vienna Early Dwf Double
Celosia Half Dwf Cincinnati Market
Celosia Plumosa Scarlet-Carmine
Cheiranthus Allioni
Cosmos Ely Mammoth Crimson Queen, Rose Queen, White Queen and Queen Mixed.
Dahlia Single Mxd; Double Mixed
Godetia Duke of York
Helianthus Argophyllus
Marvel of Peru Petticoat 4 O'Clocks
Mina Lobata
Pansies Engelmann's Giant American Grown, Super Swiss Gts, Giants of the Pacific, Oregon Giants.
Petunia Hyb N.C. Peach Red; White Perfection; Grfl. Plain Edged Snow Queen and Scarlet Glory.
Primula Malacoides all double types, and Obconica White, Lachrosa and Wyaston Wonder Crimson.
Rcinus all types and mixtures.
Strawberry Alpine New Baron Solemacher.
Sweet Peas Early Spencer Helen Hayes and Mrs. Douglas MacArthur; Late or Standard Spencer Autocrat, Gaiety, Juliet and Mrs. Buchart.

The harvest is completed, somewhat later on most items than last year. We still have reasonable amounts of many of the standard flower seed varieties for immediate spot delivery, but light yields and freak weather conditions created many shortages.

California's acreage of Sweet Peas seemed adequate at contracting time, but proved far too small to cover the demand that developed after planting deadline. Moral: Contract your 1951 Peas early for full delivery.

Sweet Peas are the item most spectacularly short. We are sold out of the following until 1951 crop harvest:

Cuthbertson Carol, Coline, Connie, Danny, Evelyn, Frances, Janet, Jimmy, Kenneth, Marion & Tommy.

Ely Spencer Helen Hayes, Skippy, Top Sergeant and Waves. All others are critically short. See elsewhere on this page for list of varieties in best supply.

Late Spencer Air Warden, Amethyst, Blue Moon, Bonnie Briar, Capri, Chinese Blue, Cynthia Davis, Damask Rose, Gleneagles, Highlander, Juliet, Jumbo, Mabel Gower, Mayfair, Mrs. A. Searles, Mrs. R. Bolton, Mrs. Buchart, Peggy, Pinkie, Powerscourt, Radar, Reflection, Ruffled Carmine, Smiles. See list of varieties in best supply for items we can supply.

Asters in general made light yields, and we are sold out until new crop of:

Crego Azure Blue, Blue Flame, Cattleya, Shell Pink, Purple and White.

Princess Susan

Queen of the Market Rose

Royal Coppery Rose and Scarlet

American Branching Peerless Pink, Sensation and Scarlet; Heart of France.

Supply is very low on Beauty Crimson, Purple; Crego Enchantress, and Single Rainbow Upright Mixture.

(We still have enough, however, of our novelties Ballet Queen and Ballet Type Finest Mixed.)

The first July rain in 50 years in Lompoc is responsible for shortages in Petunias--water caught in the upraised flower rotted many seed pods. We are sold out of Giants of Calif. Supreme Florist Strain and are very low on practically every other fancy Petunia. Still enough Dwarf Elk's Pride and Theodosia. All Hybrids are low: no more N.C. Topaz Queen.

WE STILL HAVE PLENTY OF FIRE CHIEF, DUE TO OUR FORESIGHT IN PLANTING FORTY ACRES OF IT FOR 1950 CROP.

An unprecedented demand following the issue of our 1950-1951 novelty list has us sold out on our:

Zinnia Peppermint Stick Mixed

Aster Princess Susan

Larkspur Regal Salmon Rose

Phlox Perennial Beltsville Beauty

Tetra Snaps U.S.D.A. #6, #10 & #11

There is a plentiful supply, however, of our 1951 All America Top Winner TORCH Tithonia, on which national publicity is just beginning to break. See your January copy of Better Homes and Gardens, House & Garden, etc. and then be sure you have enough seed!

These items are now completely sold out:

Zinnia Ely Wonder Gypsy, Rose Pink

Antigonon Leptopus

Celosia Cinn. Market & Childs Scarlet

Centaurea Candidissima

Gilia Capitata

Helichrysum Monstrosum Mixed

Larkspur Supreme Pink and Rose

All Primulas

Scabiosa Caucasica Giant Hybrids

Statice Kampf's Blue, Market Rose

Supplies are very low on:

Zinnia Gt Exquisite & Enchantress

Zinnia Fantasy Melody, Wildfire

All Aquilegia and Cactus

All Calendula varieties

Candytuft Sempervirens

Centaurea all Cyanus varieties

Delphinium Belladonna; Bellamosum;

Blue Butterfly, Cliveden Beauty

Geum Lady Stratheden

Larkspur Supreme Salmon

Nudicaule Poppies Emperor; Empress

Sweet Peas in best supply are: Early Spencer A.C. Zvolanek, Annie Laurie, Boy Blue, Bridesmaid, Bright Light, Elk Purple, Hope, Kate Smith, Laddie Impr., Mrs. Reddick, Oriental, Pride, Red Cross, Shirley Temple, Sunray, Supreme Orange, Treasure Island, and White Giant.

Late Spencer Elstree, Floradale, Golden Wings, Grand Slam, Jubilee, Mastercream, Pat Unwin, and Prince of Orange. All others are either very short or sold out. We offer the above subject to being unsold when we receive your order.

